

BTEC Assignment Brief

Qualification	BTEC International Level 3 Diploma in Esports BTEC International Level 3 Extended Diploma in Esports
Unit number and title	7: Esports Events
Learning aim	D: Stage, manage and review an esports event to meet set objectives
Assignment title	Stage, Manage and Review your own Esports Event
Assessor	
Issue date	
Hand in deadline	

Vocational scenario or context	The esports events day has arrived! Your esports event is going live! You need to stage and manage your event. Then when it's finished, you need to reflect on what you wanted to achieve and to review the success of your event.
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Task 1	In your group, you will need to stage and manage your esports event, using your appropriate skills. Ensure you keep a diary as part of your evidence, giving examples of the skills you have demonstrated. You will need to ensure that you can provide supporting evidence of your ability to show significant and sustained participation throughout the planning, staging and managing of the event. There are different ways you could provide this supporting evidence, for example: • screen recordings and castings • live streams • photos • witness statements • interviews. Once your event has finished, you need to ensure that you gain feedback from the stakeholders, this could be spectators, the gamers, the venue owners etc. You need to use this information to review the success of your esports event. In your electronic report, you need to give details of how the following contributed to the success of your esports event: • a detailed justification of how well it was planned, staged and managed • how well it met its objectives • a detailed justification of how well the initial plan contributed to the success of the event
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	• a detailed justification of how your own involvement contributed to the success of the event • a detailed justification of which of your skills you developed and how you developed them throughout • how well risks, health and safety, and contingencies were managed • a review of stakeholder feedback • a justification of how all the above helped you to achieve your objectives • detailed recommendations for improvements to any future esports events you may stage and manage.
Checklist of evidence required	• Diary • Electronic report • Supporting evidence • Records of practical activity
Criteria covered by this task:	
Unit/criteria reference	To achieve the criteria, you must show that you are able to:
5/D.D3	Evaluate the success of the esports event, justifying the methods used to achieve set objectives.
5/D.M4	Analyse the success of the esports event, including how risks were managed, making recommendations for future improvements.
5/D.P7	Stage and manage an esports event, using appropriate skills.
5/D.P8	Review the success of the esports event in meeting objectives and receiving feedback from stakeholders.
Sources of information to support you with this assignment	Websites tourtech.com/2019/02/planning-guide-for-grassroots-esports-events/ The TOURTech website was created by event professionals as a planning guide for esports events. airtable.com/templates/sports-and-games/expAP67oGAjGdskB7/esports-tournament-planning This website contains a useful esports tournament planning template that includes all aspects of an esports tournament. eventbrite.com/blog/academy/the-esports-effect-gamers-and-the-influence-of-live-events/ Eventbrite establishes why gamers attend events and their influence at esports events. socialtables.com/blog/event-planning/esports-venue-requirements/ This website contains an essential guide to esports event venue requirements. weezevent.com/en-gb/blog/organise-esports-tournament/

Covers how to organise an esports tournament.

esports-news.co.uk/2016/12/26/how-to-host-grassroots-tournament/

Esports News UK provides the essential steps for organising and running your own grassroots esports tournament.